



Susan Farb Morris

August 10, 1955 - June 14, 2024

Susan Farb Morris (August 16, 1955 - June 14, 2024) was the third of Sylvia and Aubrey Farb's four daughters. After graduating from Memorial High School and the University of Texas at Austin, she went on to a dazzling career in public relations. In an industry dominated by name brand firms, she built Susan Farb Public Relations into a jewel of the Houston business community by passionately promoting local talent. Unsurprisingly, Susan's services were sought by Houston's best and brightest.

Susan wove together her work, passions, Jewish identity, and sense of style into a seamless tapestry. From early childhood, Susan embodied the mitzvah of tikkun olam, or healing the world. As a board member of the Aubrey and Sylvia Farb Community Fund at Congregation Emanu El, Susan did invaluable outreach to under-resourced community organizations in need of seed money.

Always a proud Houstonian, Susan was a tireless advocate for local causes, the arts, the Jewish community, and disability inclusion. Through her promotion of events and organizations such as the Bayou City Art Festival, Texas Music Festival, and Jewish Books and Arts Fair, Susan helped ensure that the arts would flourish in Houston. She served on the Jewish Community Center Arts and Culture Committee, the Interfaith Ministries' IMpower Steering Committee, the board of Jewish Family Services, and she chaired

ReelAbilities for two years. She championed these causes with complete enthusiasm. In 2019, Houston Woman Magazine recognized Susan as one of Houston's most influential women, recognizing her diverse contributions to the greater community.

In Susan's self-described "Inspirement," the PR Fairy worked her fairy dust magic to promote community, connection and meaning for the greater good. Her driving passion was to help any person on their journey – to find the perfect job, meaningful relationship, or commonality that fulfilled their needs.

Susan was a light to all who knew her. She built a beautiful and welcoming home for her husband, David, daughters, Hannah and Shara, their families, as well as the extended Farb and Morris families. She ensured that family came together for celebratory occasions and took the lead in rekindling long-lost familial connections. She lovingly cared for her aging parents and acted as a cheerleader for friends, family, and community members.

Susan is survived by her loving husband, David Morris, her two daughters, Hannah and Shara, sons-in-law Gabi and David, and her two grandsons, Micah and Lior. She is also mourned by her mother, Sylvia Farb, her sisters, Helene, Roberta, and Loretta, and a multitude of nieces, nephews, cousins and dear friends, all of whom loved and admired her.

To honor Susan's memory (and in lieu of flowers), please consider a donation to any of the following organizations that meant so much to her:

1. Interfaith Ministries for Greater Houston (Official Page) - <https://imgh.org/>
2. Alexander Jewish Family Service - <https://www.alexanderjfs.org/donate>
3. Second Servings of Houston - <https://secondservingshouston.org/donate-n>

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4. The Aubrey & Sylvia Farb Community Service Fund at Congregation Emanu El: https://www.emanuelhouston.org/give/endowment_funds/

A funeral service will be held at 1:00 pm on Monday, June 17, 2024 at Congregation Emanu El, 1500 Sunset Blvd., Houston, Texas 77005. This will be followed by burial at Emanu El Memorial Park, 8341 Bissonnet St., Houston, Texas 77074. The funeral service will be livestreamed at: <https://www.emanuelhouston.org/watch/barish-sanctuary/>

Cemetery Details

Emanu El Memorial Park

8341 Bissonnet St
Houston, TX 77074

Previous Events

Funeral Service

JUN 17. 1:00 PM (CT)

Congregation Emanu El
1500 Sunset Blvd
Houston, TX 77005

Livestream Link: <https://www.emanuelhouston.org/watch/barish-sanctuary/>

Graveside Service

JUN 17. 3:00 PM (CT)

Emanu El Memorial Park
8341 Bissonnet St
Houston, TX 77074

This will take place immediately following the funeral service. The time may be earlier.

Tribute Wall

MW

“ David, I am very sorry for your loss. Susan was a shining star. May beautiful memories sustain you.

Margaret Waisman

Margaret Waisman - June 20, 2024 at 06:41 PM

CI

“ I am deeply saddened to learn of Susan's untimely passing. I want to share my heartfelt condolences to Susan's husband, children, grandchildren, extended family, and her dearest friends. I am the co-founder of Dynamic Learners, a new dyslexia/literacy non-profit in the Houston-metro area. I had the privilege of meeting with Susan to listen and learn her exceptional professional marketing expertise to help us develop and grow. She freely and generously gave us her time and professional marketing knowledge. I shall long remember her warm smile, razor-sharp focus, and genuine support of our mission and goals. I will always remember Susan's lovingkindness toward us and others.

*With great respect and admiration of Susan,
Dr. Joan Ickes, co-founder
Dynamic Learners*

Caroline Ickes - June 18, 2024 at 12:41 PM

DC

“ Forever vibrant, creative and genuine. Love and light to the family.
Ricky and Donna Croft ((TJ Callahan)

Donna Croft - June 17, 2024 at 03:19 PM

BS

“ My sincere condolences! Susan was a shining star, a unique gift to our community. I have admired her for many years and find it hard to imagine a world without her. I remember asking her to chair the JCC Bookfair many years ago. Her gracious, loving kindness will always shine in my memory. Bobbi Samuels

Bobbi Samuels - June 17, 2024 at 01:07 PM

KC

“ So sorry to hear this SAD news from Houston.

Kim Coffman - June 17, 2024 at 10:39 AM

SG

“ It is with overwhelming sadness and grief to hear of Susan's sudden and tragic passing. Susan was a devoted daughter to her parents and like her parents, played a major role in her dedication and support to numerous community causes. My sincerest condolences and sympathies to the Farb and Morris families! Sid Gerber

Sidney Gerber - June 16, 2024 at 10:42 PM

HE

Susan was an inspiration to me.
She was the light in the room always, curious about everything
And everyone. When we talked I always felt like I was the only person
in the room.
What a gift she was to me and Houston.
Any event I have- she was there, filled with enthusiasm.
There will never be another. I was blessed to know her.
With heartfelt prayers her beautiful family. Please know we are sad
together.
I know her memory will always be a blessing to me.
She was a light in my life.

hewestendarp - June 17, 2024 at 02:33 PM

JG

I never had the pleasure of meeting Susan, yet have always been aware of all the wonderful things she did for others & community. Susan will always be a shining example for all of us. Her passion & vision for giving were amazing. Through the years, Susan followed her God given instincts making good things happen in her own unique way. All the time loving what she did. Such a loss for all who knew & loved her.

My thoughts are with all of Susan's family & friends at this time.

Johnny Goyen

Johnny Goyen - June 17, 2024 at 03:23 PM

MS

A wonderful woman from Mark Speer and family

Mark Speer - June 17, 2024 at 05:39 PM

FR

I miss Susan every day. She was a new friend to me. What she did for the community and her beautiful smile. She was at times my Bridge partner and I so wish she was today. The short time I knew her I am glad to say she was the light of my life and I am glad to call her a new friend. Always in my thoughts.

Franelle Rogers - November 17, 2024 at 10:31 AM