



Barbara Joan Dunn

September 27, 1948 - July 19, 2021

Celebrating the life of Barbara Joan Dunn, 1948-2021. As a mother, she was loving and protective. A grandmother, proud and encouraging. A wife, supportive and unconditional. And as a businessperson, dynamic and ahead of her time. Despite having no formal training in business or navigating the complex world of insurance, Barbara created a new paradigm in helping doctors and clinicians successfully get reimbursed for the care they give. Gifted with an indelible work ethic, sharp intellect and love for solving problems, Barbara took on the world of big health insurance, and not only developed several best reimbursement practices now used industry wide, but also founded a company where women from all walks of life were encouraged to grow, learn, and succeed through equal opportunity and the power of positive thinking. Barbara's memory and legacy live on through her husband of 52 years, Tom Dunn, her son Warren Dunn and husband Jarrod Gullett, daughter Randi Rubenstein and husband Scott and their 3 children, Alec, Avery and Cory, and her daughter Karin Dunn-Kahn and her wife Jen and son Bryce. Special thanks to her long time friend and business partner, Diana Ward, family friend, Dr. Jeff Kalina, and Barbara's home care team of Lala West and Star Ortiz. Services will be held at Emanu El Memorial Park Cemetery this Friday July 23, 2021 at 2pm. If you would like to make a donation in Barbara's name, her charity of choice was St. Jude Children's Hospital.